

Dr. Shaun M. Anderson is an internationally recognized scholar, proud HBCU graduate, and award-winning professor at Loyola Marymount University. As a sought-after expert regarding sport and social issues, he has worked with recognized organizations such as MLB, PBS, ADL, Nike, ESPN, and lectured at several universities. For example, in conjunction with the Muhammad Ali Center, he was asked to serve as an expert to petition the International Olympics Committee on their Rule 50 during the Tokyo 2020 Summer games, which prohibits athletes from engaging in on the field social justice demonstrations. As a scholar, he examines how sport has influenced business, politics, and society. He is also the founder of CSR Global Consulting, LLC, which assists organizations in developing and implementing their social responsibility initiatives.

His forthcoming book, *The Black Athlete Revolt: The Sport Justice Movement in the Age of #BlackLivesMatter* (Rowman and Littlefield, 2023) examines the revitalization of athlete activism since the BLM movement began. Further it explores how athletes have shifted their activism from protest to conversations on policy reform. He is currently working on his second book, *Sport for the Global Good: Towards a Theory of Social Responsibility* (Oxford University Press, anticipated publication 2024) which will provide a blueprint on how sport organizations develop, implement, and evaluate the success of their social responsibility initiatives. His work on sport and social responsibility has been published in top academic journals including the *Psychology of Popular Culture*, *Communication and Sport*, and the *International Journal of Communication and Sport*. His expertise has also been featured in the *Atlanta-Journal Constitution*, *HuffPost*, *Western City Magazine*, and *Black Enterprise Magazine*.

He received his BA from the University of Arkansas at Pine Bluff in Mass Communication, an MSMC from Arkansas State University in Journalism, and a PhD from West Virginia University in Communication Studies (under a W.E.B. DuBois Fellowship).

Byline: Shaun M. Anderson is an internationally recognized scholar in the areas of sport and activism, workplace diversity in sport, and community development through sport. He is the author of the forthcoming book, *The Black Athlete Revolt: The Sport Justice Movement in the Age of #BlackLivesMatter*. For more information, you can reach him at www.shanmarqanderson.com